

CALENDAR CALENDARIO

ABOUT THE EVENT SULL'EVENTO

COME AND ENJOY VENITE & DIVERTITEVI

WINES OF THE KING VALLEY

*the
Italian Spirit*

JUNE 2012

SATURDAY 9 – MONDAY 11 JUNE 2012

WEEKEND FIT FOR A KING 2012

The King Valley's annual winter celebration! Join the winemaking families of the King Valley over the Queen's Birthday long weekend for warming food, great wine and a festive family atmosphere.

NOVEMBER 2012

SATURDAY & SUNDAY, 17–18 NOVEMBER 2012

LA DOLCE VITA 2012

"Celebrate the sweet life." An indulgent weekend of Mediterranean and new release wines, great food and warm King Valley hospitality.

CELEBRATE THE SWEET LIFE— LA DOLCE VITA 19 & 20 NOVEMBER 2011

Join the winemaking families of the King Valley on the third weekend in November for their annual Spring celebration, La Dolce Vita, and enjoy a wonderful weekend of Mediterranean al fresco indulgence!

To take part in La Dolce Vita, simply purchase a festival tasting glass* for \$15 at any of the participating wineries over the weekend, or at the Wangaratta Visitor Information Centre prior to the event. This souvenir glass provides entry and wine tastings at all of the participating wineries, along with access to the high quality entertainment and activities the festival offers.

La Dolce Vita showcases the innovative wine styles the region has become known for, the foods that many of the generation have grown up with and the honest and generous hospitality that the family owned wineries of the King Valley pride themselves on.

Sample crisp new releases – perfect for spring time enjoyment! Experience Prosecco and Sangiovese in their Australian home, and enjoy a range of other intriguing varieties from both Italy and around the world.

Indulge in delicious gourmet food including handmade pasta and gnocchi, gourmet pizzas, seafood and authentic Italian desserts.

Experience warm and welcoming hospitality at each of the family owned wineries and immerse yourself in the heritage of the King Valley; with live music, games and activities, kids entertainment, and a relaxed festive atmosphere – life doesn't get much sweeter than this!

*The festival tasting glass is required for tastings at all participating wineries, with proceeds assisting WINES OF THE KING VALLEY to grow the region as a wine tourism destination.

THE KING VALLEY'S ITALIAN SPIRIT

Visit any cellar door in the King Valley and be instantly transported to the Mediterranean.

Immerse yourself in a heritage that stretches back over 60 years, and all the way to the Italian Alps, the cool hillsides of Calabria and villages of Sicily.

Be enraptured by the Italian spirit that permeates the King Valley, a landscape eminently suited to the growing of cool, crisp white wines and savoury, spicy reds. Wines of a style that 'prepare your mouth for food', with a savoury tanginess to make your mouth water.

This is the King Valley, Australia's little Italy, where heritage and passion fuses with a landscape and climate that mimics the great regions of northern Italy.

Meet the winemakers and their families face-to-face. Experience firsthand the passion they share for life and their Australian made, Italian varieties of:

*Prosecco, Nebbiolo, Sangiovese,
Pinot Grigio, Dolcetto, Arneis & Barbera.*



INFORMATION INFORMAZIONE

PLEASE NOTE

Responsible Service of Alcohol guidelines are strictly observed.



Access our website from your mobile (carrier data charges may apply)



WINES OF THE KING VALLEY

EVENT SIGNAGE

These signs mark all participating wineries, event glasses can only be purchased and used at these venues.

COACH BOOKINGS

(Seating for 15+ passengers) Some wineries have a strict "no coach" policy. Please contact wineries before the weekend for information as unannounced arrivals may be declined entry.



For accommodation and other information about the region please contact:

WANGARATTA VISITOR INFORMATION CENTRE
100 – 104 Murphy Street, Wangaratta
Freecall: 1800 801 065 | Email: tourism@wangaratta.vic.gov.au
www.visitkingvalley.com.au (accommodation information)
www.winesofthekingvalley.com.au (event information)

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La Dolce Vita
CELEBRATE THE SWEET LIFE
19 & 20 NOVEMBER 2011